

## 10 ideas for eco friendly promotional drink bottles and cups to suit any budget

Aligning your brand with drinkware is very effective on its own, selecting an Eco friendly option provides additional advantages for your brand. Associating your brand with re -usable coffee cups for example, tells the world your company has a social responsibility by contributing to the reduction in use of disposable coffee cups, of which over 1 billion a year end up in landfill within Australia and New Zealand alone.

Here are my picks of the best 10 eco custom drinkware options your should consider to align your brand with, along with helpful price guides which show "Eco" doesn't mean more expensive.

### 1. Choice Cup #113586



300ML Double wall reusable coffee cup. Choice Cup is made from a 50/50 blend of natural rice husk fibre and polypropylene which is shatterproof, odour-resistant and BPA-free. With a trendy look available in a natural, light blue and a bright green colour.

**Branding:** Printing in 1 to 4 colours. To reduce the price a single colour print will reduce the price for the Choice Cup.

**Price Guide:** Typically between \$5 - \$9

### 2. Cordia Cup Series #117418 - #13876



Smart timeless curved design, this 300ML stainless steel double wall vacuum insulated cup that gets the 2nd look and wow factor interest. Will keeps your drinks hot and cold longer, making this a true multi use cup, also comes with a BPA Free with clear lid.

**Branding:** Cordia comes in a large range of attractive colours, with a limited range available with powder coated finish. You can print your logo as well as Laser Engrave to a shiny stainless steel finish.

**Price Guide:** Under \$15

### 3. Metro Cup Bamboo #116266



Blend of bamboo and BPA-Free melamine (50/50). The smooth finish closely resembles traditional plastic appearance. Comes in a large range of trendy silicone band colours with matching silicone lid and band.

**Branding:** Printing or De-Boss on Silicon Banding

**Price Guide:** Under \$15

### 4. Natura Cup Range #116348



Rice Husk fibre and BPA-Free polypropylene. Options include 340ML double wall & single wall 350/480ML. Uniquely natural look compared with regular plastic, match your company colours with a decorative silicone banding and a secure screw on lid with a splash proof flip closure.

**Branding:** Print or De-boss on the Silicon banding, mix and match banding and lid colours.

**Price Guide:** Under \$15

### 5. Natura Wheat Straw Coffee Mug #117268



Unique and cost effective 350ml round coffee mug - made from 50/50 blend of natural wheat straw fibre and BPA Free polypropylene. Microwave safe for up to 2 minutes, this is a very different looking coffee mug.

**Branding:** Print in 1 to 4 colours.

**Price Guide:** A price buster at between \$3 to \$5

## 6. Double Wall Glass Set #116392



Exquisite set of two 410ml double wall glasses which are presented in a black gift box. Made from borosilicate glass which is incredibly light and very strong. The double wall construction keeps drinks hot for longer while the outside of the glass remains comfortable to hold and it keeps drinks cold without messy condensation. They are ideal for use as on-trend coffee cups or for serving icy cold beverages.

**Branding:** Laser Engrave glass + print on the Gift Box.

**Price Guide:** \$30 - \$45 which includes a custom printed attractive gift presentation box.

## 7. Eden Glass Drinking Bottle #113025 - 113950



Sophisticated 600ML Borosilicate Glass which is lightweight and shatterproof, along with a trendy Bamboo lid. Glass produces a natural choice for a clean & pure taste, ideal for a water bottle. Optional soft touch silicon cover which comes in a variety of colours to match your company brand.

**Branding:** Laser Engrave or Print on the Glass.

**Price Guide:** Under \$10

## 8. Mirage Drink Bottle Range



Trendy 500ml double wall, vacuum insulated stainless steel drink bottle with a timeless design. It will keep drinks cold for 24 hours or hot for up to 12 hours. Comes with a standard lid or a secure, spring activated push button lid with a carry handle and an ergonomically designed spout for pouring drinks.

**Branding:** Laser engrave to a shiny steel finish except for the silver bottle, which engraves to a natural etch. The bottle is nicely presented in a printable black gift box.

**Price Guide:** \$12 to \$25 depending on branding option chosen.

## 9. Bamboo Flask #200296



Make a statement with this 500ml, nature-inspired double wall flask which has a genuine bamboo outer wall. It has a stainless steel inner wall and its own screw on cup with a smart stainless steel finish. The flask will keep drinks hot or cold for longer and has convenient push button operation. It is BPA-free and is presented in a black gift box.

**Branding:** Printing on attractive bamboo wood surface.

**Price Guide:** Under \$20

## 10. Stealth Matt Black Mug / Drink Bottle



Impressive 500ml double wall, vacuum insulated stainless steel mug or 700 ml drink bottle, BPA Free.

Strikingly smart powder black coated matt finish.

Stealth has a wide top opening with a secure screw on lid and a push button activated flip closure which is spring-loaded for smooth, effortless operation. It is ideal for coffee as well as taking soup and food to work.

**Branding:** Laser engraves to a stainless steel finish.

**Price Guide:** Under \$25

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